MEDIA KIT (2025)

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COMPLETEMARKETS
Where Insurance Goes to Network™

(800) 753 4467

Sales@CompleteMarkets.com

https://CompleteMarkets.com/advertise

CompleteMarkets.com - Where Insurance Goes to Network™

- ✓ CompleteMarkets is the <mark>leading digital distribution platform</mark> for insurance products.
- ✓ We *connect wholesalers to retail agents* and brokers. We <mark>distribute your products & services to our</mark> agents through our website, targeted email marketing and storefront SEO.
- ✓ *Most engaged full-contact email database* in the industry.
- ✓ Powerful, proven *Search Engine Optimized storefront methodology*. Build a storefront and it soon drives search traffic (and leads).
- ✓ Tangible and demonstrated ROI reporting. <mark>*Track every single view, click, phone call.*</mark>
- ✓ Targeted Mix Marketing – data driven, semi-automated **targeting of recipients**.

Distribution & Email Marketing

Actual counts can vary based on maintenance. To handle list fatigue, ***campaign sizes are capped.*** List counts include cross/multiple license agents.
Important: These counts are of Independent P&C agents. Captives & Wholesalers are excluded.

Independent Property & Casualty Agents

AK	527	**ID**	912	**MT**	1,156	**PR**	3		
AL	5,170	**IL**	17,158	**NC**	11,462	**RI**	948		
AR	3,330	**IN**	8,288	**ND**	1,220	**SC**	4,426		
AZ	7,000	**KS**	3,023	**NE**	2,876	**SD**	1,424		
CA	13,121	**KY**	2,133	**NH**	864	**TN**	8,841		
CO	3,013	**LA**	4,654	**NJ**	7,821	**TX**	15,251		
CT	2,840	**MA**	4,051	**NM**	1,377	**UT**	3,708		
DC	337	**MD**	5,419	**NV**	3,325	**VA**	4,867		
DE	848	**ME**	632	**NY**	15,577	**VT**	320		
FL	21,760	**MI**	10,625	**OH**	8,024	**WA**	2,872		
GA	12,613	**MN**	3,500	**OK**	4,515	**WI**	6,590		
HI	627	**MO**	9,367	**OR**	3,642	**WV**	1,326		
IA	4,391	**MS**	1,380	**PA**	9,647	**WY**	439		

Region	States	P/C
Midwest	IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI	76,486
Northeast	CT, MA, ME, NH, NJ, NY, PA, RI, VT	42,700
South	AL, AR, DC, DE, FL, GA, KY, LA, MD, MS, NC, OK, PR, SC, TN, TX, VA, WV	108,335
West	AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY	41,719
Totals		**269,240**

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Advertising Options

Need a customized solution? Something tailored to your specific needs? We can craft a solution that complements your current marketing efforts. For example, if you are looking to expand into new markets, we can fine tune our efforts to **reach new agents** (that have not heard from you before). Alternatively, you **can target certain types of agents**. And, you have the choice to **customize each of your campaigns** ahead of campaign run time.

	Nuclear	Power	Essential	Storefront
Annual Packages	**$16,997**	**$9,997**	**$5,497**	**$2,499**
Company Profile & Networking				
Company Profile Listing	√	√	√	√
Employee Profiles Listing	√	√	√	√
Groups / Discussions	√	√	√	√
Company Blog	√	√	√	√
Company Reviews	√	√	√	√
Press Release/News Distribution	√	√	√	√
Job Postings	3	1	-	-
Storefronts/Products & Services (DIY)	Unlimited	10	5	Unlimited
Email Marketing Campaigns				
Email Campaigns Included (Estimated Recipients)	12 (~75k)	6 (~50k)	4 (~35k)	$
Re-Marketing Email Campaigns (Included)	4	2	1	$
Additional Email Campaigns (up to 75k recipients)		$1350 ea.		$
Secure Submissions & Inquiries (with attachments)				
Market Submissions & Leads (Tracked)	√	√	√	√
Email Submissions (Tracked)	√	√	√	-
Direct (Phone/Online)	√	√	√	-
Expert Creative Services				
Email Creative Design & Content Creation	3 Incl.	$400 ea.	$400 ea.	-
Storefront Build (Rich content/Search Optimized)	5 Incl.	$100 ea.	$100 ea.	-
Press Release Content Creation (New)	2 Incl.	$95 ea.	$95 ea.	-
Secure Reporting & Management				
Monthly Campaign Scoreboard (via Email)	√	√	√	√
Monthly SEO Performance Report (via Email)	√	√	√	√
On demand Reporting & Management Dashboard	√	√	√	√
Targeted & Managed Social Marketing				
Targeted Mix Marketing	√	√	√	-
Customize-able & Connected Blog	√	√	-	-
Managed Company Profile with Reviews	√	√	-	-

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