

The Client



As a growing agency maintaining and expanding carrier appointments can be challenging and time consuming. Axis Brokers has done the hard work for you, we maintain and expand the carrier appointments – you get to sell insurance and grow your agency. It is our mission to create a community of professional agencies that collectively unlock hidden opportunities and profits unavailable to individual agencies. We are a partner centric organization with the goal of

providing our members with tools directly related to insurance agency success. We are the next generation of agency cluster, focused on the growth and development of your agency. **We are only successful if you are successful.**

The Executive



Dean Fletcher.

President

Phone: 408.979.2242 x 206

Email: dean@axisbrokers.net

Company Profile: <http://completemarkets.com/company/axis-associated-insurance-brokers-llc>

Challenges

Axis Brokers was looking for an advertising source that had the knowledge and experience in the insurance industry to get to agency owners. **We needed a way to create an awareness of our new ventures** by getting in front of the right agents, and CompleteMarkets had the most thorough approach to accomplish our goals.

Solutions

CompleteMarkets has a targeted mailing list that they utilize to get us the audience we needed for our program. **They assisted us in refining the positioning of brand and put our ideas into the right light that inevitably drove us valuable prospects.**

Measuring Success

When it comes to measuring our success with CompleteMarkets; there are only three words that can best describe our success – sales, industry exposure, and sales! We are impressed with how CompleteMarkets has been able to use their expertise and knowledge in this industry and engage agents.

Overall Experience

Axis Brokers has had a pleasant experience with CompleteMarkets. We have found the CompleteMarkets team to be resourceful, skillful and helpful. We enjoy the interaction with the staff members who are friendly and have eagerness to help.

Would you recommend these solutions to other insurance wholesalers/marketers?

We would absolutely recommend CompleteMarkets! CompleteMarkets brings resources to the table that are competent along with a management team that sincerely cares that you get what you paid for, **an extensive database of retail insurance agents.**

Case Study

<https://Completemarkets.com/advertise>



(800) 753-4467